

# Focusing on Innovative Choices in Presbyopic Contact Lens Wear

Open your patients' eyes to the benefits of PureVision®2 Multi-Focal Contact Lenses For Presbyopia



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Situated in the heart of Boston's Financial District, my office treats a large number of professionals ages 40 to 50. Most have been wearing single-vision contact lenses for over 20 years, but with Father Time, more and more are shifting to multifocal lenses. Indeed, these baby boomers and Generation Xers are a part of the new wave of patients with presbyopia.

Significant improvements in materials, designs and parameter ranges make the shift from monovision to multifocal contact lenses more seamless. I'm finding that the PureVision®2 Multi-Focal Contact Lens For Presbyopia are a great option for my patients. The lenses are easy to fit and provide clear distance vision along with excellent near clarity that a patient expects when reading or focusing on computer tasks.

Recently, I treated a 57-year-old legal administrator whose current correction—multifocal lenses with two high adds—fell short of her expectations. She was using readers over the lenses and was struggling with poor vision clarity when driving at night. I was able to switch her to PureVision®2

contact lenses For Presbyopia, with just a slight adjustment to her current prescription. When she returned for her follow-up visit, she reported that both her distance and near vision were great.

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Another patient, an avid golfer fitted with a modified monovision lens regimen, had difficulty spotting balls that landed 130 or more yards away from his tee shot. He switched to PureVision®2 contact lenses For Presbyopia and was ecstatic with his newfound distance vision. Aside from these two patients, I've also fit a number of emerging presbyopes successfully with PureVision®2 contact lenses For Presbyopia. I have found the fitting

guide to provide a predictable fit from the start for many of my patients.

The technology behind PureVision®2 contact lenses For Presbyopia is impressive. It features a Three-Zone Progressive™ design offering a consistent add power across the entire power range and provides clear vision across all distances—near, intermediate, and far.

We all experience vision changes as we age. But if it's any consolation to contact lens wearers over 40, it's actually a great time to be a presbyope. Recent advances in contact lens technology have given us a host of great options for presbyopic vision correction. PureVision®2 contact lenses For Presbyopia are a large part of my contact lens arsenal and an excellent “go-to” choice for many of my patients. ■

